



PLAYER DEVELOPMENT PATHWAY

FROM THE FIRST SEED TO A LIFETIME OF TENNIS.

A structured long-term pathway connecting on-court coaching, guided development, player assessment and individual progression.

SEED3

Ages 3-5 • The Beginning

ROOT6

Ages 6-8 • The Foundation

WINGS9

Ages 9-13+ • The Emergence

PLAYER

Ages 14+ • The Individual Journey

**WE DON'T PROMISE CHAMPIONS.
WE DEVELOP PLAYERS FOR LIFE.**

ICM TENNIS ACADEMY • GAME • BODY • MIND • LIFE

ICM

TENNIS ACADEMY

PLAY • LEARN • GROW • BELONG

CONFIDENCE
KINDNESS
DISCIPLINE
FRIENDSHIP
FOR LIFE



SEED³

AGES 3 – 5

THE BEGINNING

A positive first step into tennis.
Through play, movement and discovery,
we help young children build confidence,
coordination and a lifelong love for the game.



FUN &
ENGAGEMENT



MOVEMENT &
COORDINATION



RACQUET
SKILLS



SOCIAL
DEVELOPMENT

*Small
Steps
Big
Futures*

6 LEVELS | APPROX. 3 YEARS

1

Discover

2

Move

3

Connect

4

Shape

5

Rally

6

Ready

YOUR WEEKLY DEVELOPMENT



1 x Regular
ICM Tennis Class

Play, explore
and enjoy tennis
with friends.



1 x Academy
Technique Session

Age-appropriate
skills through fun
drills and games.



1 x Guided Family
Movement at Home

Simple activities
to build balance,
coordination and
confidence.



1 x Guided Family
Tennis Practice
at Home

Easy, fun drills to
repeat what
they learn.

INVESTMENT

\$1,369 + HST

**6-MONTH ACADEMY
DEVELOPMENT PACKAGE**

Regular ICM monthly tuition
is required and billed separately.

REGISTER HERE →



LIMITED INTAKE

SELECTION & ASSESSMENT REQUIRED



DEVELOPMENT
PASSPORT



PROGRESS
MONITORING



90-DAY
CHECK-IN



6-MONTH
REVIEW



STAGE
PROGRESSION



PARENT
GUIDANCE

ICM
TENNIS ACADEMY

FROM THE FIRST SEED
TO A LIFETIME OF TENNIS.

GAME • BODY • MIND • LIFE

ROOT⁶

AGES 6 – 8

THE FOUNDATION

Develop solid technique, movement and game understanding through structured training in a positive and supportive environment.



TECHNIQUE
DEVELOPMENT



FOOTWORK
& COORDINATION



FOCUS &
DECISION-MAKING



PROGRESS
& ASSESSMENT

*Strong
Roots
Stronger
Players*

6 LEVELS | APPROX. 3 YEARS



YOUR WEEKLY DEVELOPMENT



1 × Regular
ICM Tennis Class

Play, rally,
practice and enjoy
with friends.



1 × Academy
Technique Session

Focused coaching
on key techniques
and stroke
development.



1 × Guided Family
Footwork at Home

Fun movement
activities to build
speed, balance
and coordination.



1 × Guided Family
Technique at Home

Simple, structured
drills to repeat and
reinforce what
they learn.

INVESTMENT

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STAGE
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PARENT
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TENNIS ACADEMY

PLAY • LEARN • GROW • BELONG

DISCIPLINE
CONFIDENCE
RESILIENCE
OPPORTUNITY
FOR LIFE

WINGS⁹

AGES 9 – 13+

THE EMERGENCE

Develop advanced technique, tactical understanding and strategic thinking while building a strong competitive mindset and discovering your unique game.



TECHNIQUE
EXCELLENCE



TACTICAL
AWARENESS



MENTAL
STRENGTH



COMPETITIVE
READINESS

*Stronger
Skills
Bigger
Dreams*

9 LEVELS | APPROX. 4.5 YEARS



YOUR WINGS⁹ DEVELOPMENT WEEK

5 DEVELOPMENT TOUCHPOINTS EACH WEEK

2 × ON-COURT TENNIS SESSIONS



1 × Regular
ICM Tennis Class

Rally, match play, consistency and continued skill development.



1 × Academy Session
Technique • Tactics • Strategy

Advanced technique, footwork, shot construction, court positioning, tactical patterns and strategic game planning.



1 × Online
Footwork & Athletic
Development

Speed, agility, balance, coordination and conditioning programs.



1 × Online
Technique & Shadow
Training

Guided video drills, shadow swings, technical repetition and individual assignments.



1 × Online
Meditation & Mental
Development

Focus, breathing, visualization, emotional control, confidence and match preparation.

INVESTMENT

\$1,639 + HST

6-MONTH ACADEMY DEVELOPMENT PACKAGE

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REGISTER HERE →



LIMITED INTAKE

SELECTION & ASSESSMENT REQUIRED



PROGRESS
TRACKING



90-DAY
CHECK-IN



6-MONTH
REVIEW



COACH
SUPPORT



PLAYER
DEVELOPMENT PLAN

THE COACH GUIDES.
THE PLAYER TAKES OWNERSHIP.

ICM
TENNIS ACADEMY

BUILDING CHAMPIONS
IN CHARACTER AND LIFE

GAME • BODY • MIND • LIFE



TENNIS ACADEMY

PLAY • LEARN • GROW • BELONG

DISCIPLINE
CONFIDENCE
RESILIENCE
OPPORTUNITY
FOR LIFE



PLAYER

AGES 14+

THE INDIVIDUAL JOURNEY

An exclusive, individualized development program designed around your goals, your game and your future.

ONE PLAYER.
ONE GAME.
ONE PLAN.



TECHNIQUE
DEVELOPMENT



TACTICS &
STRATEGY



ATHLETIC
PERFORMANCE



MENTAL
DEVELOPMENT



VIDEO &
ANALYSIS



TOURNAMENT
PLANNING

YOUR GAME DETERMINES YOUR PROGRAM.

NO STANDARD PACKAGE. NO ONE-SIZE-FITS-ALL.

APPLY FOR PLAYER ASSESSMENT →

EXCLUSIVE DEVELOPMENT PLAN • INDIVIDUAL PRICING

Program structure and investment are determined following the Player Assessment and based on the individual training and competition plan.



BUILDING CHAMPIONS
IN CHARACTER AND LIFE

GAME • BODY • MIND • LIFE